













Único Hotels

RESERVAS:

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Único Hotels are a soulful collection of luxury, independent hotels with one clear philosophy: to deliver impeccable service and offer authentic experiences that are unique to each property. Not just because of their location, or their attention to detail, but because each aspect of the experience delivers the added value that makes each stay special. These are places with big hearts and rich characters, where bespoke services and a close connection to the place where they are located is paramount. With properties in Barcelona, Madrid, Mallorca and the Costa Brava, all Único Hotels are characterized by their unique understanding of luxury as new experiences—where the value of authenticity shines through in every detail and simple things done well is deeply felt in every aspect of their design.

MADRID BARCELONA MADRID MALLORCA COSTA BRAVA















THE
PRINCIPAL
MADRID

FINCA SERENA *****

TORRENT

GRAND HOTEL CENTRAL

Inaugurated in November 2005 this hotel fast became an icon of the old city, thanks to its situation at the heart of the Gothic Quarter and the Born. With generously proportioned communal spaces, sensational views and a soothing atmosphere that leaves the bustle of the city outside, it represented a new concept in luxury five-star hotels. 147 rooms, a restaurant offering a fresh spin on traditional Catalan cuisine, events rooms overlooking ancient city walls, a small wellness centre and a detail orientated team dedicated to ensuring every guest gets the most out of their stay, it is now firmly established as one of the best places to stay in the city.

HOTEL ÚNICO

Centrally located in a 19th century palace in the upmarket neighbourhood of Salamanca the Hotel Único Madrid is perfectly placed for getting to know the capital. It has 44 bedrooms and suites, a private garden with lounge area, private parking, meeting rooms, a library, massage room and gym, and plenty of striking details that make the place pop. In the garden, accessed via a shimmering glass cube, is the entrance to Ramón Freixa Madrid. Freixa's passion for seasonal cooking has earned him many accolades over the years for dishes like 'tomatoes in summer textures' and his innovative winter truffles. The restaurant has two Michelin stars and earned the Madrid Fusion award for best restaurant in the city in 2011.

THE PRINCIPAL MADRID

Inaugurated in January 2015 this property quickly became the most emblematic five-star hotel on the Gran Vía. 76 elegant bedrooms and suites, fine dining directed by Catalan star chef Ramón Freixa, which garnered it one Sol Repsol (the Spanish answer to Michelin) and a classical cocktail bar, combine in a harmonious whole that is part loft, part modern day club within a hotel that retains all the glamour of a bygone era thanks to careful preservation of the original architectural details of the 1917 building. The terrace, now bursting with plants, olives and cypresses, allows guests to soak up the sun on the solarium while enjoying some of the best views, and sunsets, in the city.

FINCA SERENA

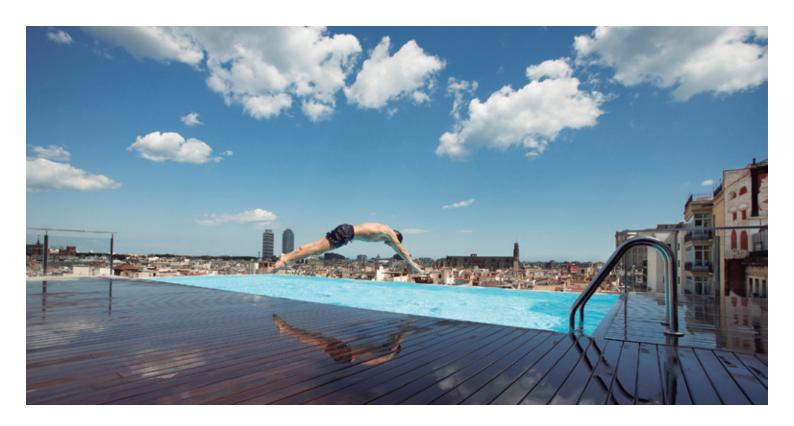
Set amid 40 hectares of pure, Mediterranean flora – olives, cypresses, lavender, lemon trees, pines and 10 hectares of local grapes: Callet, Prensal Blanc, Giró Ros and Monastrell – this is a place where nature roams free and guests get to rediscover the best version of themselves. A series of trails invite explorations beyond the gardens and vineyards out into the forest, the aromas and flavours of land and sea create a wholesome and natural cuisine, and 25 elegant bedrooms spread across several stone buildings, are simple, warm and inviting. Seemingly sprouting from between olive trees and palms, a Spa of more than 250m² shows off infinite views over the Pla de Mallorca, where a wide range of therapies and treatments using Natura Bissé products are complemented by yoga classes, hammam and sauna, or the chance to relax by the heated indoor pool listening to the crackle of a real log fire.

MAS DE TORRENT

Mas de Torrent Hotel & Spa is cocooned within the walls of an 18th century Catalan farmhouse and its recent renovation oozes calm, glamour and exclusivity inviting guests on a journey to happiness. With 39 suites - the best of which have private pools - surrounded by mature gardens and intimate terraces, this is a place where guests can soak up the very essence of Mediterranean living in a deeply intimate and serene environment. It has also dedicated 600m² to physical and inner well-being. MasSpa has four cabins offering Natura Bissé treatments, a sun terrace, hammam, sauna, water zone, fitness room, relaxation room and a heated indoor pool making it one of the best, full-service spas in the Empordà. Located just 100km from Barcelona it's also mere minutes from some of the loveliest medieval villages in Catalonia, aromatic forests and the pristine coves of the Costa Brava.



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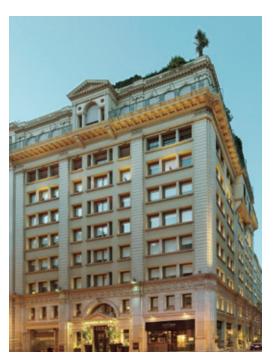


CENTRAL

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BARCELONA

Opened in November 2005, Grand Hotel Central has become an icon of Barcelona, due to its perfect location between the Gothic Quarter and the Born. The Grand Hotel Central offers a new concept of luxury in a five-star hotel, with a wide range of spaces in the heart of the city, unique views, an atmosphere of calm and refuge from the hectic urban surroundings, an innumerable series of special touches, and staff dedicated to guest satisfaction and top-quality services, enabling you to get the most of your stay at the hotel.

















ROOMS

The 147 spacious rooms and suites (all with natural light and all exterior) feature modern design, with simple lines and functional furniture in a palette of soft, natural colours. They o er warm wooden floors, the latest technology (free Wi-Fi, electric shutters...), carefully designed lighting, and fully equipped bathrooms. There are also luxury touches like Nespresso machines and Loewe flat screen TVs. Customers can choose from seven types of rooms: Standard, Executive, Superior, Deluxe City View, Junior Suite, Master Suite and Grand Suite; in which the same quality service is maintained, but which vary in size and their different city views.

SKYBAR & BISTRO HELENA

The infinity pool and the Skybar, with an excellent menu of cocktails and snacks, are among the most famous in Europe for their breathtaking views of Barcelona. The infinity pool was designated by Harpers Bazaar magazine as one of the top 10 in the world. Bistro Helena offers fresh Mediterranean cuisine with the highest quality. The Bar offers meals throughout the day, and a wide selection of signature cocktails, wines, beers and spirits, always accompanied by good music, often live, in a relaxed atmosphere.

WELLNESS SUITE & GYM

In addition to its large outdoor pool for swimming, the hotel o ers a well-equipped and newly renovated Fitness Centre (including a Kinesis machine, designed by Antonio Citterio for Techno- gym). To relax after exercising there is nothing better than The Wellness Suite, with spa treatments carefully designed to pamper your body and mind. In the new Thermal Suite a hammam and sauna for private use is provided.

MEETINGS AND EVENTS

We boast a specialized team that adapts to the specific needs of each guest and each situation in order to satisfy all requirements. A perfectly preserved suite of rooms now adapted to 21st Century standards of comfort for both citizens and visitors to use and enjoy, the ideal location for planning an event or a celebration where making an impact is called for.



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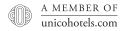
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Opened in June 2011, The Hotel Único is a beacon of gastronomy in Madrid.

The hotel is housed in a 19th century palace in one of Madrid's most exclusive neighborhoods: Barrio de Salamanca only steps away from the designer boutiques and in a short walking distance from Madrid's finest art institutions. The hotel features 44 bedrooms and suites, a private garden with a lounge area, a Michelin two star restaurant headed by Chef Ramón Freixa, an exclusive parking facility on-site, meeting rooms, a library, massage room, fitness centre and all kinds of tailor-made services.





















ROOMS

The hotel offers 44 rooms and suites, with 7 different types. A controlled lighting system and a comfortable atmosphere create contemporary, timeless and sophisticated urban spaces. Customers can choose from: Único King, Único King Exterior, Único King Garden, Deluxe, Deluxe King Garden, Junior Suite and Grand Suite; in which the same quality service is maintained, but which vary in size and their different city views.

RAMÓN FREIXA MADRID (2* MICHELIN)

In the garden, accessed through a glass cube, is the entrance to the restaurant Ramón Freixa, for which the chef was awarded two Michelin stars, and which Madrid Fusión 2011 called the best restaurant in town. The successful restaurant's menu lists seasonal dishes that have earned awards and recogni- tions, as its tomato textures in summer or its true dishes in winter. Not to be missed is the duck burger with green mustard ice cream, just one of the many "must" dishes. You can also sample the "Petit Menu" menu designed to eat light and affordably on weekdays. It is ideal for business lunches. On Sundays you can enjoy the "Perfect Brunch" from 12:30-4:00 pm.

WELLNESS SUITE & GYM

The modern Fitness Centre is equipped with Technogym exercise machines and a personal trainer service. A wide range of massages is o ered in The Wellness Suite. All of this rounds out the wide range of services at this luxury hotel and residential palace.

INSIDER EXPERIENCE

The Único Hotel Madrid recommends consulting the OUR MADRID section of our web. With weekly updates and cultural as well as gastronomic recommendations suggested by our team in order to provide our clients with an authentic experience, not as a tourist but as a city local.

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THE PRINCIPAL MADRID

HOTEL

The Principal Madrid Hotel opened in January 2015 and has become the first 5 star hotel at the Gran Via. Its exclusive entrance, its 76 elegantly appointed rooms and suites, its avant-garde cuisine and the best classic cocktails converge in a multifunctional, laid-back atmosphere that is the perfect blend of loft, modern club and hotel with old-time glamour in an impressive 1917 building which has preserved its original elements and architecture.



















ROOMS

The 76 rooms at this elegant hotel offer guests an experience steeped in luxury and comfort. High ceilings, large windows, full soundproofing, carefully studied lighting and warm, natural colours combine to create a harmonious setting and a sophisticated, comfortable ambience. Guests have a wide range of choices, from the quiet, peaceful Executive Rooms to the Gran Vía Suites with their 50 m2 of floor area and exceptional views of the city, and in between the Premium, Superior and Deluxe Rooms and Junior Suites, all supplied by a team that knows exactly what today's cosmopolitan traveler needs.

TERRAZA & ÁTICO

On "La Terraza" (Rooftop terrace), amid plants, cypresses and olive trees, guests will find our solarium a lush urban garden growing on one of Madrid's most privileged observation decks, offering unparalleled "gargoyle's-eye views" of the city. Visitors can pick any of the comfortable lounge chairs, bask in the sunshine and listen to the soothing sound of the water in our overflow pool or enjoy an invigorating outdoor shower. Naturally, the best views of the city center and the most awe-inspiring sunsets are guaranteed. The "Ático" (Penthouse) is a versatile, multipurpose space where we let fine cuisine and signature cocktails do the talking. It can be enjoyed at any time and on any occasion: by the fireside in winter, in the solarium in summer, or on the rooftop terrace/greenhouse year round.

WELLNESS SUITE & GYM

This concept encompasses much more than the typical spa experience. At The Principal Madrid Hotel we take a holistic approach to wellbeing and healthy living, providing maps for guests who wish to jog among Madrid's monuments, a complete fitness room equipped by Technogym with recommended workouts and a personal trainer available on request, and a Wellness Suite that offers all kinds of massages and treatments (for individuals or couples).

INSIDER EXPERIENCE

The Principal Madrid Hotel recommends consulting the OUR MADRID section of our web. With weekly updates and cultural as well as gastronomic recommendations suggested by our team in order to provide our clients with an authentic experience, not as a tourist but as a city local.

THE PRINCIPAL MADRID

HOTEL

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MALLORCA

More than 40 hectares of pure Mediterranean landscape; the taste of salt on the breeze, olive trees, cypresses, lavender, lemon and pines trees as well as 10 hectares of autochthonous grapes: Callet, Prensal Blanc, Giró Ros and Monastrell. A place where nature has free reign. Where flavours and aromas are rediscovered through the simplest of food. A place to discover the best version of you.

















MALLORCA



ROOMS

25 rooms spread over the estate within different stone structures. An elegant, warm and welcoming décor reflecting good taste and the appreciation of that which is authentic. All the comforts for a relaxing stay amongst an orchard of fruit trees. Private open air spaces with each room for enjoying the views and the calm.



A sheet of water that shimmers in the surrounding landscape creating a sensual laid back ambience under the sun or in the shade of the olive trees. Our signature cocktail menu will help cool you down when the temperature rises and help get the evenings animated under the island's starry skies. During the day between dips in the pool, our chef offers dishes made with seasonal produce prepared in the traditional log oven.

JACARANDA RESTAURANT

A cuisine of the land, traditional cooking brought right up-to-date. One that respects the cycles of nature, using produce grown in our own kitchen garden and orchards. A variety of dishes created daily by our chef based on Mallorcan know-how, made contemporary combining flavours and tastes in a highly original approach. As well as a selection of local and Spanish wines.

SPA

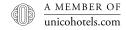
A space dedicated to wellbeing situated amid the olive and palm trees in 250 sq.m. with some of the best views over Pla de Mallorca. At Finca Serena, as well as the long walks through its fields and forests, its gardens and vineyards we also offer personalised therapies and treatments using Natura Bissé products, yoga classes conducted outdoors in the surrounding landscape, sauna sessions and hamam or just hanging out, relaxing body and mind by the heated indoor pool listening to the crackling of the fire.



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MAS DE TORRENT

HOTEL & SPA

Mas de Torrent Hotel & Spa. A journey to happiness. A traditional 18th century Catalan farmhouse, transformed into a luxury hotel on the Costa Brava that oozes happiness, calm, glamour and exclusivity. All 39 suites are surrounded by mature gardens and shady terraces allowing guests to soak up the essence of Mediterranean living. Located just 100 km from Barcelona, Mas de Torrent is situated amid Catalonia's iconic, honey-coloured Medieval villages and the pine-fringed, picture-perfect inlets of the Costa Brava's finest beaches.







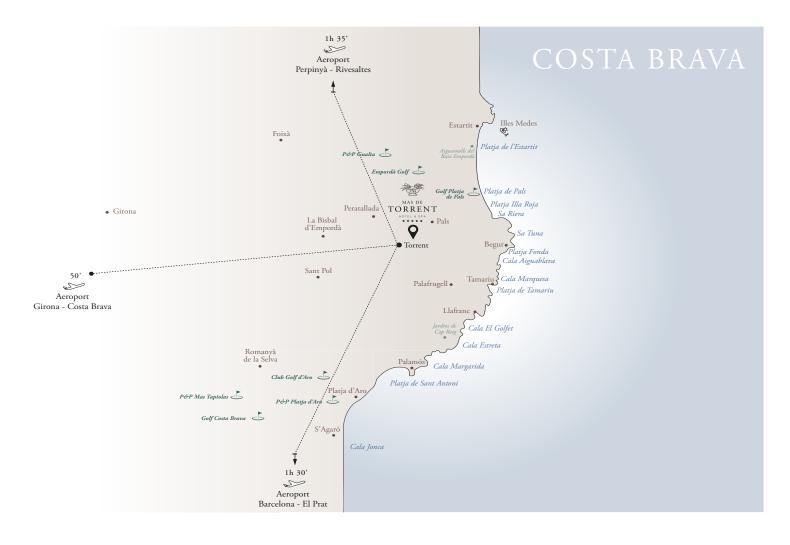












BEDROOMS

Distributed throughout the farmhouse and grounds our 39 suites allow guests to enjoy this Mediterranean environment in complete comfort. Neutral colours, natural and environmentally-friendly materials, spacious terraces, modern bathrooms and state-of-the-art sound-proofing ensure a serenely luxurious stay. There's a suite to suit everyone including deluxe options with private gardens and / or plunge pools.

GASTRONOMY

Celebrated Catalan chef Ramón Freixa combines a passion for excellent local products with a deep knowledge of traditional Catalan cuisine to create inventive, new-wave dishes. For those looking for healthy options, his daily-changing 'Gourmet Wellness Diet' is capped at 1500 calories, without compromising on flavour and elegance. A carefully chosen wine list accompanies both menus.

MAS SPA

A glittering cascade of water over a glass facade gives way to more than 600 m² of spa facilities designed to help guests achieve physical balance, well-being and inner calm. Four treatment cabins, a solarium terrace, hammam, sauna, water area, fitness room, relaxation room and heated pool are complimented by Natura Bissé products, making this a one-of-a-kind wellness centre in the heart of Empordàn countryside.

EVENTS

Thanks to its exceptionally lovely Mediterranean environment, Mas de Torrent is unique place to celebrate any mid-sized event while imbuing it with a clearly defined character and spirit. We have three, light-filled, dedicated events rooms with direct access to the terraces and gardens for up to 40 people. Whether you're looking for a special place for product presentations, team building activities or management retreats, Mas de Torrent, has a specialized team to ensure your event runs smoothly, as well as an expert kitchen who'll come up with a catering package to fit your needs.



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